



Jesse Miller

Keynote speaker on the topics of social media awareness, social networking behaviour and online content evaluation.

School Visits – Start at 1st block

Nov. 1 – Mission Secondary

Nov. 3 – Heritage Park

Nov. 4 – Hatzic Secondary

Parent Information Presentation

Nov. 3 – Clarke Theatre

7:00 – 8:00 pm

February Pro-D Day

Booked for the day to do two teacher presentations

Jesse Miller is a national speaker who has addressed thousands of participants over the past three years. Presenting and consulting to schools and companies across British Columbia since 2007, Jesse is in high demand as a keynote speaker on the topics of social media awareness, social networking behaviour and online content evaluation. Jesse drives the majority of his business from social media awareness based presentations to schools and non-profit groups who seek to facilitate change for youth online. His awareness programs for schools in the province of British Columbia have reached over 75,000 students.

Using behaviour changing presentation techniques, Jesse has an un-matched ability to motivate his audience to evaluate their online profiles and how to assess privacy and connectivity issues. As a public safety innovator, Jesse combines a diverse background in community policing, volunteer management, behaviour analysis and social media connectivity to develop unique presentations and awareness based solutions for his clients. The approach designed by Jesse through multimedia based awareness campaigns delivers a measured response to an audience who previously had no idea of their vulnerabilities when participating in online environments.

Jesse is a trusted resource to numerous school districts in British Columbia who use his expertise to address issues that occur in school hallways and through social media requiring online evaluation and investigation. Jesse uses this skill set to benefit companies who need evaluation of their social media footprint and current connectivity to clients. He has been featured in numerous publications and articles as an authority on the topics of Internet safety, social media, and mobile application based technology.

School Visits - November 1, 3 & 4

Jesse will come to all three Middle/High Schools and speak to three groups: Grade 7 (1st block), Grades 8 & 9 (2nd block) and Grades 10 – 12 (3rd block). His presentations to each grade group will last 1 hour with time built in for questions and answers. Presentations will begin as close to 9:00 as possible – we will try to accommodate the bell schedules at each school.

Parent Information Presentation

Jesse will speak to parents about social media awareness from 7:00 – 8:00 pm at the Clarke Theatre.

February Pro-D Day

Jesse is booked for the day to do two presentations for teachers.